

Arrow Fastener Cookie Policy

This Cookie Policy applies to the present www.arrowfastener.com website operated by Arrow Fastener Company, LLC. It is important that we properly manage and protect personal information, and as such, have established the following policies.

Status: August 2018

When you visit this Arrow Fastener website, information is stored on your terminal device in the form of a “cookie.” Cookies are small files that are stored on your terminal device and save certain settings and data to exchange with our website via your browser. For example, cookies enable us to tailor a website to better match your interests or to store your password so that you do not have to re-enter it every time. As a general rule, we never collect personal data via cookies, unless you have given us your express permission to do so. If you do not want us to recognize your terminal device, please configure your Internet browser to erase all cookies from your device, to block all cookies or to receive a warning before a cookie is stored. You will find brief instructions on how to do this below.

Please note that certain functions of our website may no longer work, or not work correctly, without cookies.

Types of cookies

Cookies can be assigned to four categories, depending on their function and intended purpose: absolutely necessary cookies, performance cookies, functional cookies, and cookies for marketing purposes.

Absolutely necessary cookies are needed for you to navigate within this Arrow Fastener website and operate basic website functions, such as the issuance of anonymous Session IDs for bundling several related queries to a server.

Performance cookies collect information on the usage of our websites, including for example, the Internet browsers and operating systems used, the domain name of the website which you previously visited, the number of visits, average duration of visit, and pages called up. These cookies do not store any information that would make it possible to personally identify the user. The information collected with the aid of these cookies is aggregated and is therefore anonymous. Performance cookies serve the purpose of improving the user friendliness of a website, therefore enhancing the user's experience.

Functional cookies enable a website to store information the user has already entered (such as user ID, language selection, or the user's location), in order to offer improved, personalized functions to the user. Functional cookies are also used to enable requested functions such as playing videos and to make a user's decision to block or disable some certain functions like web analysis or opt-out cookies.

Cookies for marketing purposes are used to offer more relevant content to users, based on their specific interests. They are also used to limit the display frequency of an ad and to measure and control the effectiveness of advertising campaigns. They register whether users have visited a website or not, and which contents were used. This information may possibly also be shared with third parties, such as advertisers. These cookies are often linked to the functions of third-party websites.

Third-party tools

Third-party tools for website analytics are used to collect basic information about visits to this Arrow Fastener website. This information is then used to maintain the website including: monitoring site stability, measuring site traffic, optimizing site content, all of which may help make the site more useful to visitors.

Third-party tools for outreach through digital advertising may collect information through the use of web beacons that are located on our pages. A web beacon is a see-through graphic image (usually 1-pixel x 1-pixel) that is placed on a web page and, in combination with a cookie, allows us to collect information regarding the use of the web page that contains the web beacon.

We use web beacons to tell when a user is redirected to this Arrow Fastener website because of an advertisement that we ran on another website was clicked on or otherwise interacted with (known as “click tracking” or “conversion tracking”) and to better target advertisements (known as “retargeting”) to inform customers about Arrow Fastener products. Arrow Fastener sometimes uses third-party tools to help deliver advertising. Vendors that operate the third-party tools may also gather information about your visits to third-party sites. You can opt out of this type of data collection.

How can I deactivate cookies?

In the following you will find a summary of links that provide detailed information on the deactivation of cookies in commonly used browsers.

Mozilla Firefox

<https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored>

Internet Explorer

<https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

Google Chrome

<https://support.google.com/accounts/answer/61416?hl=en>

Safari

https://support.apple.com/kb/PH17191?locale=en_US&viewlocale=en_US

If you have any further questions about our Cookie Policy, please click on [Contact Us](#) to send us your questions and suggestions.

This Cookie Policy is updated from time to time. You will find the date of the latest update at the top of this page.