



# BRAND NEW OSCILLATING BLADES

For nearly 100 years, pros and DIYers alike have trusted Arrow Fastener as a leader in **innovation, style, and functionality** in the hand tool industry. From the proud manufacturers of America's top-selling, iconic T50 staple gun and accessories comes a new classic – Arrow oscillating tool blades.

The Arrow logo features the word "ARROW" in a bold, black, sans-serif font, followed by a stylized red arrowhead pointing to the right. The background of the top of the page is a grey gradient with a red horizontal bar at the very top.

**PRO**  
S E R I E S

ArrowFastener.com

A close-up photograph of an Arrow oscillating blade cutting through a metal angle. The blade is black with a yellow stripe and has the Arrow logo and "ARROW" text on it. The blade is positioned vertically, and the metal angle is being cut horizontally. The background is a blurred grey. The text "QUALITY THAT DOESN'T CUT CORNERS" is overlaid on the right side of the image.

# QUALITY THAT DOESN'T CUT CORNERS

Arrow's new oscillating blade assortment is the culmination of our commitment to innovation, manufacturing excellence, and passion for developing **high-performing power tools** and accessories that meet or **exceed major competitors**. Our state-of-the-art blade manufacturing technology ensures a sharp, durable edge capable of tackling any job. In independent testing, our blades outperformed major competitive brands.



# PRICE THAT PERFORMS

When it comes to oscillating blades, you've been paying too much for too long. Arrow's manufacturing and sourcing capabilities deliver outstanding performance at a price up to 25% less than major competitors. Research shows that **consumers want** value when shopping this category – **a good blade at a good price**. Arrow's new oscillating tool assortment delivers the best value in the marketplace – a blend of performance and price that even the most demanding pro users will love.

## WHY ARROW?

While we may be new to the oscillating blades category, Arrow is no stranger to the professional tools and accessories industry – one we've been leading for nearly a century. Our new line of 49 oscillating blade SKUs has been created to offer an exciting alternative to the unevolved product mix currently on the market. These blades rival the quality and performance of the best competitive blades, but at a more appealing price point. Research shows that value is the leading factor for all oscillating blade purchases, no matter the brand. And in consumer research, 80% of consumers showed enthusiasm toward purchasing a different brand, as long as the quality remains consistent.

The data speaks for itself, **value tops both brand and price when consumers consider purchasing oscillating blades** – and no one delivers more value than Arrow. Feels like a no-brainer, right?



## PRODUCT OVERVIEW

From metal to drywall, we've got a blade to tackle any job.

### MULTI-MATERIAL



### METAL



### WOOD & HARDWOOD



### GRINDING | SANDING | SCRAPING | DRYWALL

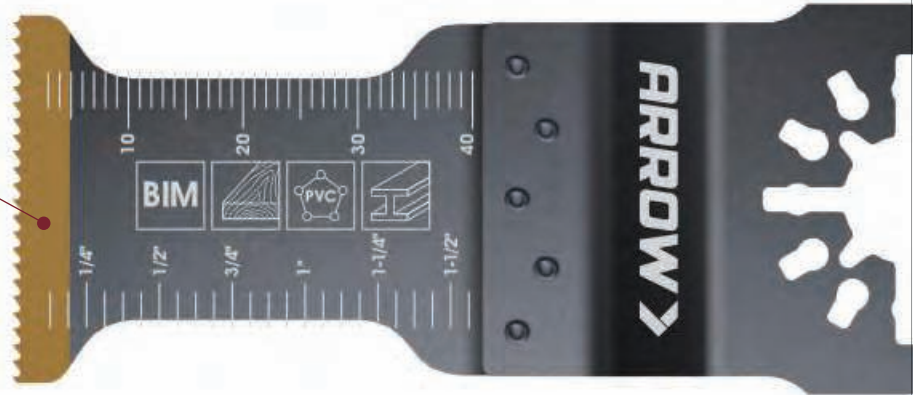


## COMPETITIVE ANALYSIS

In independent testing against leading competitors, here's how Arrow's oscillating blades cut through the competition:

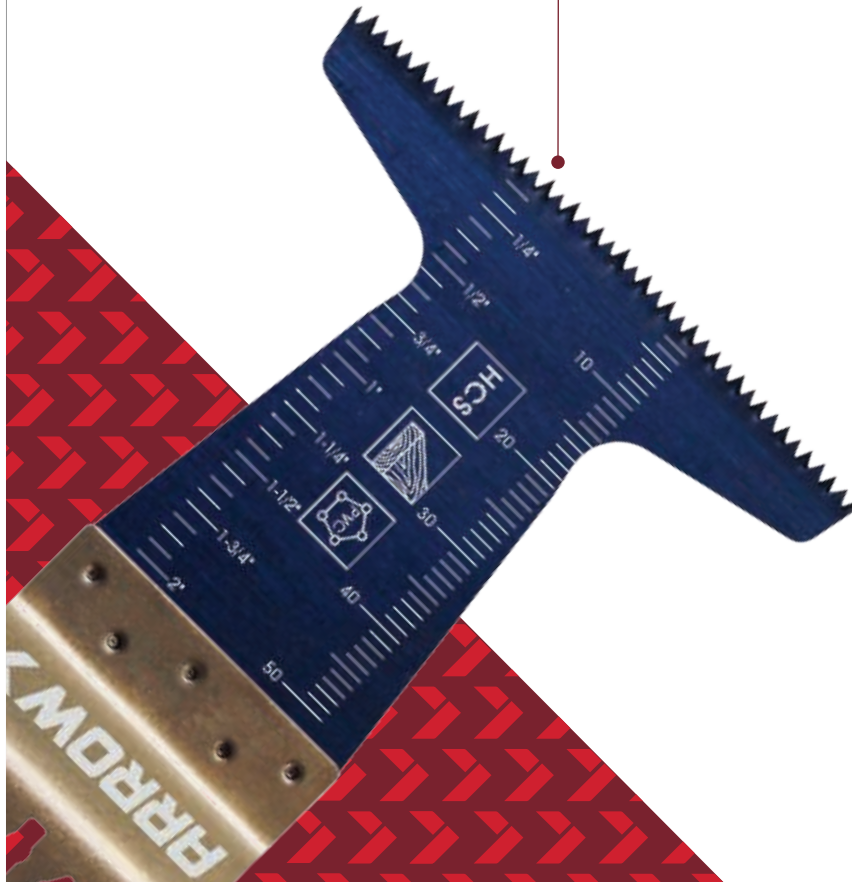
### TITANIUM COATING

Up to 6x the lifespan of comparable titanium blades.



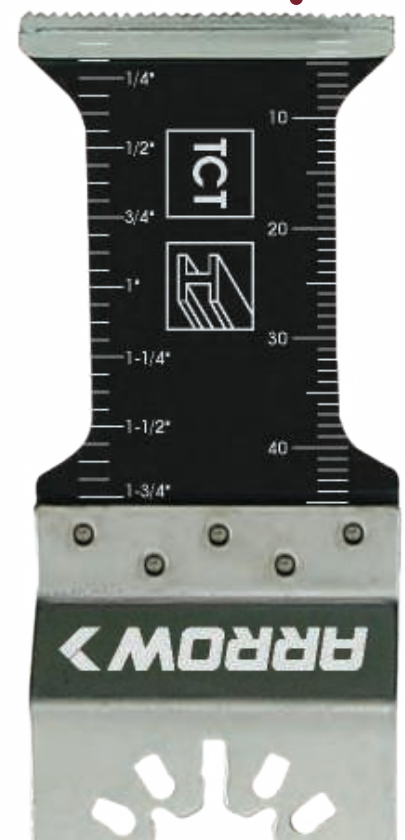
### JAPANESE TEETH

Cuts up to 10% faster than comparable Japanese tooth blades.



### CARBIDE TEETH

Up to 3x more cuts than comparable carbide blades.



# UNIVERSAL FIT COMPATIBILITY GUIDE



Arrow oscillating tool blades' universal<sup>®</sup> anchor allows for seamless use with major brands of oscillating multi-tools such as:

**BOSCH****CRAFTSMAN**<sup>®</sup>**DREMEL**<sup>®\*\*</sup>***Makita*****MASTERFORCE****PORTER CABLE****RIDGID****RYOBI****AND  
MORE** **5-STAR REVIEW**

**“Top notch and lives up  
to the quality you expect  
from Arrow”**

\*Compatible with non-Starlock Bosch and Fein tools.  
\*\*Adapter included for Dremel models MM45 and MM50.

